

I

IAC Strategic Agenda

Phase 1* - 2010 - 2015

- **Goal 1*:** To build identity, community, and distinctive accomplishments for the liberal arts at Georgia Tech.



To increase the visibility of The Liberal Arts@Tech as a distinctive brand and clarify this expertise in research, education, and community engagement as a “jewel” in the Georgia Tech crown.

- **Goal 2*:** To identify, plan, implement, and assess transformative initiatives in support of the Georgia Tech Strategic Plan.



To increase coherence, vibrancy, and impact for the Liberal Arts@Tech in research, education, and engagement through the advancement of strategic transformative initiatives.

- **Goal 3*:** To build IAC infrastructure in support of growth, stability, and viability.



To support innovation and excellence in research, education, and engagement by building financial resources; clarifying operational policies, processes, and practices across the college; increasing faculty and staff in support of strategic goals.

Goal 1*: Building Identity, Community and Distinctive Accomplishments

Coherence, Community, and Visibility for the Liberal Arts@Tech

Vision, Mission, Branding
Systematic Community Building Activities for Faculty, Staff, Students, and Alumni

Innovation and Excellence in Research and Education

Innovative Academic Programs
Strategic IAC Support for Research
An Aggressive Development Agenda

Liberal Arts@Tech as a Georgia Tech Asset

Distinctive Faculty Achievements
High Performing Students and Staff
National and International Recognition of Faculty, Staff, and Students
Robust Programs for Cross-Arena Engagement
International Conferences

Identity and Community

- Participation in the GT Reputational Survey; conducting a “Value-Proposition” Survey for Alumni and Graduating Students
- Enhancing Communications Tools: website, newsletter, IAC-wide calendar, weekly calendar of events
- Establishing an IAC Alumni Affinity Group
- Enhancing/Establishing Advisory Groups: IAC, schools, faculty, staff, UG-SAB, G-SAB, Ambassadors
- Identification of Regular IAC Gatherings
 - 2 College-Wide Meetings (Fall and Spring) w/receptions
 - Welcome Events - Family Weekend, Graduate Student Reception, Undergraduate Student Reception
 - Luncheons for Faculty/Staff/Students: Research luncheons, Advance luncheons, Dean’s Scholars luncheon, Graduate Student Conference Paper Competition/GTRIC Winners luncheon
 - Holiday Reception
 - Founder’s Day Celebration
 - Rejuvenation Station and other Special Events
 - Coming: Alumni Reception for GT Homecoming Game

Faculty Accomplishments

Recognition for Teaching Excellence:

- 2014 Regents' Teaching Excellence Award - Kelly Comfort (ML)
- GT Celebration of Teaching Awards - ____ across the IAC

Books: 8 by IAC Faculty; 1 national report

Prestigious Honors and Awards:

- **Honorary Doctorate** (University of Umeå, Sweden) - Kenneth J. Knoespel (LMC/HTS)
- **Who's Who in Sustainability** (*Atlanta Business Chronicle*) - Marilyn Brown (SPP)
- **Best Science Fiction Writers Imagining the Future** (*Popular Science Magazine*) - Kathleen Goonan (LMC)
- **Georgia Power Professor of Excellence** - Aaron Levine (SPP)
- **Outstanding Academic Title** (Choice: Current Review for Academic Libraries) - Stuart Goldberg (ML) for *Mandelstam, Blok and the Boundaries of Mythopoetic Symbolism*
- **Justice Robert Benham Award for Community Service** (State Bar of Georgia) - Joe Bankoff (NS)
- **Winifred Bryan Horner Outstanding Book Award** (Coalition of Women Scholars in the History of Rhetoric and Composition) - Jacqueline J. Royster (IAC/LMC) for *Feminist Rhetorical Practices: New Horizons in Rhetoric, Composition and Literacy*
- **Brook Byers Professorship** - Marilyn Brown (SPP)
- **Denning Faculty Award for Global Engagement** - Michael Best (NS)

Fellowships:

- **Fulbright Fellowships:** Brian Woodall (NS), Janelle Knox-Hayes (SPP) - 2014
- **HERS Administrative Institute:** Lisa Yaszek (LMC) - 2014
- **Notre Dame Fellowship:** Justin Biddle (SPP) - 2013
- **Harvard Radcliff Institute Fellow:** Hanchao Lu (HTS) 2013

Faculty Accomplishments (continued)

Distinguished Appointments

- **Marilyn Brown** (SPP) – 2nd term on the Board of Directors, Tennessee Valley Authority
- **Jennifer Clark** (SPP) – Commissioner, Miller Center, University of Virginia (Milstein Symposium on Manufacturing)
- **Christine Ries** (SOE) – Board, Georgia Cyber Academy (1st virtual charter school and the largest public school in Georgia)

Accomplishments of Students and Staff

• Undergraduate Students

- **Student Government Association Leaders** - **Trevor Linsay** (ECON), VP/Finance; **Jordan Lockwood** (PP/BA), VP/Communications; **Mary Shoemaker** (PP), Director of External Affairs; **Kevin Guebert** (CM), Director of Information Technology
- **Participation in prestigious conferences**, e.g.: April Martin (HTS) and Elizabeth Warden (HTS), Inter-institutional Academic Collaborative of the Atlantic Coast Athletic Conference Meeting of the Minds
- **Possible Woman Foundation Scholarships** – Victoria Wall (IAML); Ariel Santillan (NS)

• Graduate Students

- **GTRIC Award Winners for Best Paper**: Kelechi Uzochukwu (SPP), Johann Weber (SPP), Glo Ross (HTS), Matt Cox (SPP)
- **First PhD Graduate from the Nunn School**: Michael Murphree (Asst. Professor, Darla Moore School of Business, University of South Carolina)

• Staff

- **Stephanie Jackson** (NS) – Fulbright International Education Administrator Award to the United Kingdom
- **Sheri Davis-Faulkner & MacKenzie Madden** (Westside Communities Alliance)
 - Excellence in Leadership Award from the Conservancy at Historic Washington Park
 - Community Leadership and Service Award from the Bellwood Boys and Girls Club

Goal 2*: Leveraging Excellence through Transformative Initiatives

Allen Legacy

Allen Prize for Social
Courage
Conversations with
the Presidents
Allen Digital Archives

Center for Urban Innovation
Center for Ethics and Technology

Interdisciplinary Curricular Programs

Allen Institute for Inter-
Disciplinary Studies
Sports, Society & Technology
Asian Studies
Latin American Studies

Community Engagement

Africa Atlanta 2014

Westside
Community
Alliance

Goal 3*: Infrastructure for Growth, Stability, and Viability

Substantial Progress, as indicated in the preceding slides, in accomplishing Goals 1* and 2*.

Building Identity, Community, and Capacity
Leveraging Excellence through Transformative Initiatives
Establishing Metrics for Success

Substantial Progress in establishing a clearer operational infrastructure that is well-aligned with GT-wide expectations

College Operational Manuals and Documents
--IAC *Pattern of Administration*, *Research Programs Handbook*, other strategic documents
School Handbooks Project, with particular attention to P&T processes
Re-Calibration of Compensation Structures
Leadership Development Initiatives
Re-envisioning of Board of Regents Review Processes and Strategic Planning

IAC Development Agenda

- Where did we start in September 2010?
 - \$15,758,903
- Where we are now in April 2014?
 - \$29,228,585 or 83.5% towards the goal
- How far do we have to go to reach the IAC goal by December 2015?
 - \$5,771,415

 **Goal: \$35M**

The background of the slide features a panoramic view of the Atlanta skyline, including several prominent skyscrapers. In the lower right foreground, the red brick buildings of the Georgia Institute of Technology are visible, with a clock tower that has 'TECH' written on it. The entire scene is overlaid with a semi-transparent white layer where the text is placed.

Strategic Agenda Phase 2

Phase 2: Priorities from 2014 Forward

1. Documenting success and impact - related to Goals 1*, 2*, and 3* in establishing that the IAC is functioning well as a jewel in the GT crown.

2. Advancing strategic planning at the school level:

- Completing and posting **school handbooks**, with particular attention to all levels of the promotion and tenure processes.
- Stabilizing **operational protocols and practices** that align well with GT expectations.
- Articulating a **vision, mission, and goals** (short term and long term) for the school that builds the capacity of the school to perform at top tier levels.
- Enhancing income streams (research, fundraising, targeted program development, etc.)

3. Expanding the local-global footprint of the IAC -

through the development and/or enhancement of research (building reputation, making local and global connections), education (e.g., study abroad programs and the GT Model UN initiative), and engagement (e.g., conferences and symposium such as the Atlanta Conference on Science and Innovation Policy, the DiGRA Conference in Games Studies, the Nunn Forum, the Africa beyond Africa Conference, etc.).